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## Aphorism as a unit of language and speech

The theory of aphorism as a phenomenon of the language was proposed. The main directions, specifics of development and state of the art in studying aphorism as national and cultural component of language were determined, key problems of the linguistic study of aphorisms were analyzed, the results of the study were cate-gorised. The notion of aphorism both as object of linguistics (product and means of mental and speech activity) and as a linguistic category (specific type of utterance) were defined. The Angling of the same of the The object of "linguistic aphoristics" (as a new branch in philological knowledge) was determined structural, semantic and functional properties of aphorisms as nominative units of the language vs. speech, its place in the hierarchy of the of the language and basic parameters of the aphoristic subsys-