

## FOLK TRADITIONS AS A MEANS OF PATRIOTIC EDUCATION OF STUDENTS IN CHINESE UNIVERSITIES

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Today, in the era of accelerating globalization and modernization, folk traditions, as the basis of national culture, carry deep historical memory, unique cultural values, and national spirit, occupying an irreplaceable position in modern society. However, due to the transformation of the modern way of life and the influence of foreign cultures, the process of preserving and developing folk traditions faces numerous challenges. Many traditional crafts have no successors, participation in various folk events is gradually decreasing, and the inheritance and development of folk traditions is becoming difficult.

University students, as the future of the country and the hope of the nation, are an important force in inheriting and promoting folk traditions. Therefore, the improvement of patriotic education among this category of youth is the most important task of education.

Folk traditions are cultural forms that have been passed down from generation to generation for a long time and are characterized by regional and ethnic characteristics. Deeply rooted in the national society, these traditions embody the wisdom of the people, carry the historical memory, value concepts and spiritual beliefs of the nation or region.

Folk traditions contain rich resources of patriotic education, and their integration into university patriotic education is important for enriching the content of education, introducing innovative teaching methods and improving learning outcomes. Many scholars emphasize the important role of traditional Chinese culture in fostering patriotism, viewing it as the root and soul of patriotism [1].

An in-depth study of the patriotic elements of folk traditions can help students form correct views on the state, ethnicity and culture, form a stable value attitude towards patriotism, national pride and encourage them to actively participate in the great revival of the Chinese nation.

### References

1. **Chen Huilan, Chen Faxiang.** On the Significance of Traditional Culture in Patriotism Education for College Students [J]. School Party Building and Ideological Education, 2011 (20):20-21.